

THE SECRET TO BETTER

SALON APPRENTICESHIP

We provide an accelerated 4-month, Instructor-led, hands-on, apprenticeship system designed to prepare your new-hires to begin working sooner and establish a strong clientele.

Let us train your salon new-hire, so you can focus on your customers.

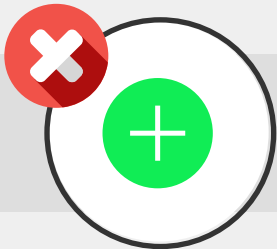


"HAIR-SCIENCE"

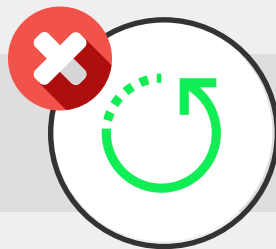


THE COSTS WITHOUT SALON APPRENTICESHIP

The unforeseen expenses are often the most costly:



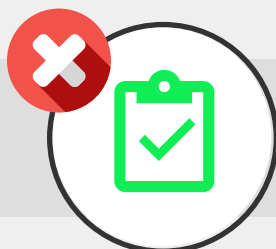
Hiring new employees can be rigorous and untimely



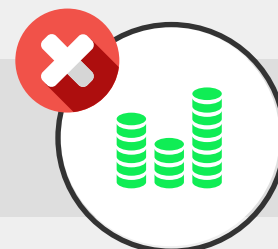
Employee turn-over forces constant retraining



Brand Image, quality of service, and salon culture



Lack of customer retention and clientele development



Continuous training, product, and service costs

SALON SCHOLAR CERTIFIED APPRENTICE

1

TRAIN NEW-HIRES TO THE HIGHEST STANDARDS

Most importantly, you need a program that guarantees results.



- ✓ Hands-on, Instructor-led curriculum
- ✓ Professionally guided hair science experiments
- ✓ Regular progress reviews and retraining as necessary
- ✓ A final online exam and an SSCA Certificate

2

REDUCE EMPLOYEE TURNOVER & IMPROVE SALON CULTURE

Employees who believe their career is supported, stay longer.



- ✓ Investing in your new-hires has proven to reduce turnover.
- ✓ Boost new-hire confidence to take on clients.
- ✓ Less turnover gives apprentices more time to integrate.
- ✓ SSCA training reinforces employee professionalism

3

REDUCE TRAINING COSTS

The costs of hiring a full time educator or allowing an apprentice to shadow for years, is too much.



- ✓ Accelerate apprenticeship training to 4-months
- ✓ Eliminate the cost of a full-time educator
- ✓ New-hires begin building a clientele sooner
- ✓ Eliminate the need for retraining and service redoes.



Update your salon new-hire training program with Salon Scholar Apprenticeship System!

1-888-688-9442

www.SalonScholar.com